

With over 15 years of experience in digital design, I create user-centered products and align design teams with business challenges. My expertise includes Design Systems, product management, and cross-functional collaboration to deliver high-impact solutions.

I'm passionate about innovation, solving complex problems, and mentoring teams to grow together.

Work experience

Lead Product Designer · Fintecture

June 2022 - Sept 2025 / France

Led the design of payment solutions that seamlessly blend user needs with business goals. Contributed to the product roadmap by prioritizing high-impact initiatives.

Key achievement: Increased conversion rate by **+11 points** in the first 4 months through a payment experience redesign

Leadership & collaboration:

- Drove cross-functional projects, working closely with sales, legal, and customer success teams
- Facilitated co-design workshops to test and validate user assumptions

Management & mentoring:

- Mentored 2 designers, focusing on skill development and career growth
- Introduced team rituals to foster better collaboration and communication

Design System: Built and rolled out a design system now used by 15+ team members

Lead Product Designer · Currensea

Feb 2019 - May 2022 / United Kingdom

Owned end-to-end UX/UI design for a payment card, optimizing critical user journeys across web and mobile platforms.

Leadership & collaboration:

- Closely worked with tech and customer support teams (reduced support tickets)
- Mentored a junior designer, helping them grow into a more autonomous and skilled contributor

Results: **+23% conversion rate** and **-13% drop-off** on the bank linking journey over 18 months

Lead Product Designer · Jamatto

Feb 2017 - July 2018 / United Kingdom

Designed intuitive user interfaces for a micropayment platform, focusing on creating a seamless onboarding experience.

Result: **2.5x increase** in conversion rate during user onboarding

UX/UI Designer · Freelance

Feb 2015 - Jan 2019 / United Kingdom

Supported businesses in refining their visual identity, digital strategy, and interface design, delivering tailored solutions to meet unique needs.

Lead Designer · I Love Wifi

Jan 2012 - Jan 2015 / France

Designed a WiFi login portal and mobile app for locating access points, ensuring a user-friendly and visually cohesive experience.

Graphic Designer · W4

Sept 2008 - July 2010 / France

Created logos, brand guidelines, and designed websites and blogs.

Education

2007 - 2010

Diploma in Advertising Graphic Design, MJM Graphic Design (Paris)

High honors with the examining board's utmost praise

2006-2007

École Supérieure des Arts Décoratifs de Strasbourg

2005-2006

Prép'Art, Preparatory School for Art Schools (Paris)

Key skills

Design : User research, journey optimization, interaction design, prototyping, mobile/web interfaces, and scalable Design Systems

Product Strategy: Aligning design teams with business goals and prioritizing initiatives

Leadership Mentoring, team management, and cross-functional collaboration

Tools

Design: Figma, Sketch, Adobe Creative Suite

User testing: Maze, Tandemz

Collaboration: Notion, Jira, Trello

IA: Claude Code, ChatGPT, Le Chat, Lovable, plugins AI

Languages

French: Native

English: Fluent

Spanish: Professional proficiency

Hobbies

Jewelry making: Boucles d'oreilles, bagues, bracelets

Travel: Argentine, Cameroun, Indonésie

Cinéma: Abrams, Boyle, Nolan, Fincher